

UNIVERSITY OF ULSTER

FACULTY OF BUSINESS AND MANAGEMENT



ANNUAL REPORT 2006/07

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

School of Hospitality and Tourism Management
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CONTENTS

<u>Section</u>	<u>Contents</u>	<u>Page Number</u>
I	Members of the School	3
II	Courses within the School	6
III	Head of School's Summary Report	8
IV	Research Activity	13
V	Continuing Professional Development	23
Appendix A	Training Courses and Conferences Attended	25

SECTION I: MEMBERS OF THE SCHOOL (as at 1 October 2007)

Vice-Chancellor

Professor Richard Barnett, BSc (Salford), PhD (Salford)

Dean of the Faculty

Professor Robert Hutchinson, BSc (Ulster), MA (Warwick)

Head of School

Professor Anna Murray, BA (Ulster), MBA (Ulster), PGCRM (Ulster), FHCIMA, Dip. Dom. Sc. (BCDS), PGD Catering Teacher (BCDS)

Associate Head of School

Mrs Lucia Campbell, MBA (FEDA/Southbank), HND (Blackpool & Fylde), FHCIMA, LCGI

Professor

Professor Stephen Boyd, Professor of Tourism, BA (QUB), MA (University of Regina, Canada), PhD (University of Western Ontario, Canada), FRGS

Senior Lecturers

Lyn Fawcett, BSc (Surrey), PGDF&HE (CNA), HCIMA Final Membership

Margaret McKenna Black, BA (CNA), MSc (Ulster), D32/33/34 (Omagh), HCIMA Final Membership, Teacher's Diploma in Domestic Science (BCDS), JEB Cert

Agnes Murray, BA (OU), MA (Ulster), PGD (Ulster), MHCIMA, Dip. Dom. Sc. (BCDS)

Chris Strugnell, BSc (QUB), PhD (QUB), PGCUT (Ulster), FICSc, FRSA

Lecturers

Ian Bickerstaff, BSc (Hons) (Ulster), MBA (Ulster), PGDMS (Ulster), BEC National Diploma (Dist), TDLB 32, D33, D35, MHCIMA, FSBT

Peter Bolan, BSc (Hons) (Ulster), MSc (Ulster), PGCFHE (Ulster)

Amy Burns, BSc (University of Cork), MSc (Ulster), PhD (Ulster)

Donna Caldwell, BA (Hons) (Ulster), MA (Ulster), PGCHE (Ulster), HCIMA (Crawley College), Market Research Cert (De Montfort) C&G 705, 706/2, 707/2

Martin Caldwell, BA (Hons) (Ulster), MSc (Ulster), PGCLL (Ulster), WSET Higher certificate, TDLB32, 33 (NIHCC), Food Service Diploma (Baduberkingen Hotel School, Germany), C&G 688 (NW Institute) C&G 705,706/2, 707/2, RSH Advanced Hygiene and Nutrition Certificates (NIHCC)

Audrey Clements, Adv. Diploma in Education (FE/HE), FHCIMA, 706/3 (with Credit), TDLB D32, D33, D34. (OND2), RSH Advanced Hygiene & Nutrition, 707/2 Advanced Food Service

Robert Connor, BA (Ulster), MEd (Ulster), PGCTHE, D32/33/34, AFHC (NH&SSB School of Nursing), Membership HCIMA

Martin Devaney, HNC (NW Institute FHE), TDLB 32/33, 706/3 Patisserie (BIFHE), 706/3 K&L (BIFHE)

Adrian Devine, BA (Hons) with DIS (Ulster), MSC/PGD (Ulster), MA/PGD (Ulster), PGCFHE (Ulster)

Frances Devine, MA (Ulster), BA (Hons) (Ulster), PGCFHE (Ulster), MHCIMA, TDLB D32/33/34, CIEH Advance Hygiene, City & Guilds 706/1, 706/2

Lesley Douglas, BA (Ulster), MPhil (Ulster), D32/33/34 (RSA), FHC (Ulster)

Gary Elliott, BA (Ulster), HND (NI Polytechnic), MHCIMA, WSET (Dip), TDLB D32, D33

Bruno Etienne, City & Guilds Advanced Hygiene, Certificat de Capacité d'Ambulancier (Centre Emile, Paris), Certificat d'Aptitude Professionel Level 4 (College Technique Le Mans), TDLB D32, D33

Frank Fitz, BSc (Ulster), PhD (Ulster)

Brenda McCarron, MSc (Ulster), BSc (Manchester Metropolitan), HND (Manchester Met), PGCFHE (Bolton Institute of FHE), CIPD

Clare Murphy, BA (Hons) (Paisley), MSc (Strathclyde), HND (Glasgow), PGCFHE (Ulster)

Ursula Quinn, BA (Ulster), MPhil (Ulster)

Philip Robertson, BA (Hons) (Ulster), PGDEML (Napier), PGDFHE (Ulster)

Roberta Smyth, BSc (Ulster), DIM (Belfast College of Domestic Science), PGCTHE (Ulster), D32/33/34

Philippe Wing, BA (Huddersfield Polytechnic), MSc (Strathclyde)

Part-time Lecturers

Chris Waring

Secretarial Staff

Judith Buick

Lisa Cullen

Alison McCready

Josephine McGrattan

Sharon Pollock

Ingrid Rendell

Technical and Other General Staff

Wendy Archibald

Yvonne Gamble

Darren Hull

Jimmy Martin

Una Mullaghan

Christine Proctor

Pam Silvera

Pat Turkington

Norman Young

SECTION II: COURSES IN THE SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

MSc Cultural Management

Brenda McCarron

External Examiner

Ms Alix Slater, School of Creative Enterprise, London College of Communication

MSc International Hotel & Tourism Management

Course Director

Lyn Fawcett

MSc International Tourism Management

Course Director

Professor Stephen Boyd

External Examiner

Professor Kevin Hannam, School of Arts, Design, Media and Culture, University of Sunderland

BSc (Hons) Consumer Studies

Course Director

Margaret McKenna-Black

External Examiner

Dr Ruth Fairchild, School of Health Sciences, University of Wales Institute, Cardiff,

BSc (Hons) Culinary Arts

FdSc Culinary Arts

Course Director

Audrey Clements

External Examiner

Mr David Graham, Faculty of Organisation and Management, Sheffield Hallam University

BSc (Hons) International Hospitality Management / BSc (Hons) International Hospitality Studies with Languages

Course Director

Roberta Smyth

External Examiner

Dr Philip Coleman, Welsh School of Hospitality, Tourism & Leisure Management,
University of Wales Institute, Cardiff,

BSc (Hons) International Hotel and Tourism Management / BSc (Hons) International Hotel and Tourism Studies with Languages

Course Director

Frances Devine

External Examiner

Dr Philip Coleman, Welsh School of Hospitality Tourism & Leisure Management, University of Wales Institute, Cardiff,

BSc (Hons) Leisure Events and Cultural Management

Adrian Devine

External Examiner

Ms Emma Wood, Leeds Metropolitan University

BSc (Hons) International Travel and Tourism Management / BSc (Hons) International Travel and Tourism Studies with Languages

Course Director

Peter Bolan

External Examiner

Dr David Bowen, Department of Hospitality, Leisure and Tourism, Oxford Brookes University Business School

AB International Travel and Tourism Management

Course Director

Roberta Smyth

External Examiner

Mr Eric McIntyre, Head of Faculty and Senior HE Manager, Loughborough College, Loughborough

SECTION III: THE HEAD OF SCHOOL'S SUMMARY REPORT

Introduction

The School is currently located on the Portrush site of the Coleraine campus and will remain here until the end of the academic year 2007/08. At the beginning of the academic year 2008/09 the School will relocate with three undergraduate courses to the Coleraine campus and three undergraduate and two masters courses to the Belfast campus.

Visiting Professors

Mrs Eleanor Gill, CEO Consumer Council for Northern Ireland continues to support the Consumer Studies course in the School. She took part in the 3rd International Consumer Sciences Research Conference held on the Jordanstown campus in June 2007.

Professor Tom Baum continues to help and support research activities in Hospitality and Tourism Management. In particular he has developed a project on cultural diversity in the Hospitality Industry with the School in collaboration with Strathclyde University.

Staff Changes

At the end of the academic year Dr Adele Dunn transferred, on a secondment, to the School of Marketing, Entrepreneurship and Strategy for a two year period. We wish her well in her new job still within the Faculty of Business and Management.

Mrs Andrina Gaston left the School in May 2007 to take up a post in the Quality Management and Audit Unit on the Coleraine campus.

Student Success

Ms Clare McCall, a doctoral research student in the School, won a travel bursary from Moy Park to the value of £1000. This is the second year in succession that Clare has been successful in winning this award. She intends to travel to Italy to widen her current research activities.

Students from the BSc (Hons) Consumer Studies course and the Course Director, Ms McKenna-Black, were involved in promoting healthy eating to all students in the University. The Consumer Studies students gave cookery demonstrations in the halls of residence on all three campuses. The focus of the demonstrations was to illustrate to fellow students how quick and easy it is to cook healthy food for themselves from fresh ingredients.

A Consumer Studies student, Steve McPeake, won the School Placement Innovation Competition in the University, having made a significant contribution to his placement organisation, North Down and Lisburn Trust.

Jessica Whitley from the BSc Hons Travel & Tourism Management course won the Northern Ireland Hotel Receptionist of the year award whilst on Placement at the Culloden Hotel.

Staff and students from the BSc Consumer Studies course were involved in delivering the Step-Up programme to school pupils from the North West.

Mr Dermot Kelly, final year student on the Leisure, Events & Cultural Management course, was invited to attend the PATH conference on student placement to present students perspective on the placement experience in Hospitality Management courses.

Courses

This academic year was the last, level three, cohort to complete the BA version of the Honours Degree courses. The BSc version of level three for all courses will be offered from the beginning of the academic year 2007/08

This academic year was the final intake for Foundation Degrees and Associate Bachelors in the School. Henceforth the foundation level of courses will only be offered in the colleges in Northern Ireland. However there is a 'link year', six level two modules, in the School to allow all students taking Foundation Degrees on courses franchised from the University in similar academic areas to articulate into the final year (level 3) of Hospitality and Tourism courses.

The Masters course in Cultural Management by E-Learning recruited during the year. The course attracted students from across the UK for the first time. Hopefully the future will see the market for this unique course extending into Europe.

The Masters course in International Tourism Development was successful in attracting both full-time and part-time students. Students successfully progressed to the Masters Dissertation at the end of the second semester.

Collaborative Provision

The School continues to work closely with the FE / HE Institutes in Northern Ireland in the provision of a wide range of collaborative courses. A new Foundation Degree in Event Management was successfully approved for delivery at the Belfast Institute of Further and Higher Education.

The School will be involved with all six colleges which have now been created in the merger of the HE / FE Institutes in Northern Ireland.

The overseas franchise provision in HTMi, Soerenberg Switzerland, successfully revalidated the BSc version of the International Hotel and Tourism Management course. They have also been given approval to deliver the course to two cohorts during the academic year.

Research Activity

During the year staff and research students have continued to develop the growing research profile in the school.

Research activity takes place within three academic clusters:

Tourism (Chair: Professor Stephen Boyd)
Consumer Studies (Chair: Dr Chris Strugnell)
Hospitality (Chair: Professor Anna Murray)

A key focus of the Consumer Studies cluster was the successful hosting of the 3rd International Consumer Sciences Research Conference in June 2007 at the Jordanstown Campus. All staff within this cluster read papers at the conference. Research by cluster members over the past year has focused on product development, food nutrition and health, food access and food poverty. The cluster is further supported by three PhD students, examining topics such as product development, entrepreneurial skills, and food access to the elderly. Consumer Studies doctoral candidates range from those close to undertaking their viva to those who have just completed their first year.

Research activities within the Tourism cluster took place around a number of group projects. These included an examination of the Air Route Development Fund and the assessment of online marketing of adventure tourism opportunities. The former is ongoing with data collection complete, while the latter is now complete and a paper by three members of the cluster has been submitted to the Journal of Vacation Marketing. The majority of staff in this cluster presented papers at the 3rd Annual Tourism and Hospitality Research in Ireland Conference that was hosted this year in June by Dundalk Institute of Technology. A number of staff contributed chapters to edited books examining topics such as sports tourism and marketing of heritage tourism. This cluster includes three staff members who are undertaking PhDs on a part-time basis, two have completed two years of study and one who is close to completion. The cluster is also supported by two full-time PhD students, examining topics such as the role of borders in tourism, the attraction of religious and political tourism, and the contribution that food tourism can play in the revitalisation of rural areas.

The Hospitality Cluster has embarked on a range of individual research projects. One member of staff successfully completed a Masters on Human Resource Management in the hospitality sector. Other staff members have undertaken research on a local restaurant in Portrush with the results presented at both the Consumer Sciences and Tourism and Hospitality Research conferences. Two members of the cluster are undertaking research on food and beverage practical skills on hospitality management degree courses, while another staff member is engaged in the production of several books on finance and the environment for A level business students with the intention that the former may be used by first year undergraduates. One member of the cluster has enrolled on a PhD by part-time basis and one full-time PhD student who is examining IT and the learning organisation within the hotel sector is in his final year of study.

Key Conferences attended

- 3rd Annual Conference on Tourism and Hospitality Research in Ireland, Dundalk Institute of Technology, June 12th –13th 2007.
- 3rd International Consumer Sciences Research Conference, University of Ulster, June 2007.
- British Academy of Management Conference, University of Ulster, September 2006.
- Challenge and Change in the Higher Education Learning Environment: Process and Practice, University of Ulster, September 2006.
- Irish Academy of Management Conference, University College, Cork.

Teaching and Learning Developments

The School continues to maintain its very high reputation in the delivery of all of its courses. External Examiners reports for courses in the School have consistently reported on excellent

standards of achievement in all years. Student achievement is considered to be, equivalent to and in many instances superior to, other similar courses in other universities in the UK.

The progression of the BSc version of the Honours Degree courses has allowed the content of individual modules and assessment strategies to be changed and updated.

As part of the Annual Course Monitoring process required by the University Quality Assurance and Audit Unit, the BSc (Hons) Leisure, Events and Cultural Management course was audited. The course files were found to be exemplary and the course team was commended. This indicates the quality of course delivery and administration in the School.

Several members of staff attended pedagogic conferences, workshops and seminars throughout the year. The School is represented on the Higher Education Academy for Hospitality, Leisure, Sport and Tourism. Colleagues are encouraged to use the resource centre of the Higher Education Academy.

The six undergraduate honours degree courses in the School will be submitted for revalidation in February 2008. In preparation for revalidation several staff development pedagogic themed seminars have been held in the School.

The School is continuing to develop expertise in the use of IT to deliver and support students learning. During the year staff attended workshops on WebCT Vista, designing modules for delivery by web supported methodology and providing teaching material for access on the web.

Several staff continue to be appointed as External Examiners on similar courses in other universities and colleges in the UK. This allows the dissemination of our best practices in other institutions and allows UU staff to become familiar with national trends and techniques being implemented elsewhere.

The School has been particularly active in the 'Step-Up' scheme in Northern Ireland. This programme is designed to encourage students from social classes IIM-V to participate in HE. The implementation of the scheme in the School has involved both staff and particularly level three Consumer Studies students to actively engage with disadvantaged young people and encourage them that university study can be for them. It is already having results with past Step-Up students now entering the School.

External Activity

The following members of staff hold External Examinerships and Committee membership in the UK and Ireland:

Ian Bickerstaff	Principal Moderator, CCEA Principal Examiner, CCEA
Stephen Boyd	Member of the Leading Tourism North Committee, Coleraine Borough Council Member of the Management Board of the Causeway Coast and Glens Member of the Portrush Regeneration Group Member of Senate

Robert Connor	Board of Governors St Nicholas Primary School
Lyn Fawcett	Member of the Northern Ireland Tourist Board
	Member of the Fisheries Protection Board
Margaret McKenna Black	External Examiner at IAM and IIHM, Kolkata
	External Examiner at ITM, Navi Mumbai
	External Examiner, Manchester Metropolitan University
	External Examiner, Queen Margaret University College
	Assistant Examiner GCE A Level, Business Studies, CCEA
Anna Murray	External Examiner, Birmingham College of Food, Tourism & Creative Studies
Chris Strugnell	External Examiner, University of Surrey
	External Examiner, Liverpool John Moores University
	External Examiner, St Catherine's College, Dublin
	External Examiner for a doctoral viva at Roehampton University, London
	Member of the Board of the General Consumer Council for Northern Ireland

Marketing

A key objective for the 06/07 academic year was the need to raise awareness in schools and colleges in Northern Ireland of the transfer of courses from the Portrush site to the Belfast and Coleraine campuses in 2008. To aid this, new brochures and audio visual presentations were produced. The promotional materials feature current students talking about their courses, industrial placement experiences and life at the University.

The School undertook a series of promotional activities throughout the year. These included – presentations to groups of lower sixth pupils in schools throughout the province; attendance at Business Education Partnership Careers Events & Conventions and at individual schools events; attendance at the NI Career Teachers Annual Conference; at the annual Conference of the Association Teachers of Home Economics and the Annual Professional Development Event for Teachers of Home Economics.

The School organised two very successful Information Days for students wishing to make applications to the school undergraduate courses in 2007/08 and 2008/09. After a general presentation about the University facilities and student life on the campus students received extensive information about their courses of interest. Each course was supported by the Course Director, a group of current students and a manager from the specific industry sector. The aim of the events was to give potential students the opportunity to hear at first hand about the content of the course, student life and potential job opportunities. The feedback from these events was very positive and it is planned to hold similar events in the next academic year on both the Belfast and Coleraine campuses.

SECTION IV: RESEARCH ACTIVITY

Books

Hall, C.M. and **Boyd, S.W.** (2005) (eds) *Nature-based Tourism in Peripheral Areas: Development or Disaster?* Clevedon, Channel View Publications [ISBN: 1-873150-000-9]

Refereed Journal Articles

Boyd, S.W. and Amoamo, M. (2005) Shifting images: an historical and contemporary view of tourism development in the Northwest Territories of Canada. *Tourism and Hospitality, Planning and Development*, 2 (1): 3-17.

Lovelock, B. and **Boyd, S.W.** (2006) Impediments to a Cross-border collaborative model of destination management in the Catlins, New Zealand. *Tourism Geographies*, 8 (2): 143-161.

Timothy, D.J. and **Boyd, S.W.** (2006) Heritage Tourism in the 21st Century: Valued Traditions and New Perspectives. *Journal of Heritage Tourism*, 1 (1): 1-16.

Meneely, L. Strugnell, C. and **Burns, A** (2007). Investigating food retailers' perceptions of older consumers in Northern Ireland. *International Journal of Consumer Studies* (in press)

Devine, F., Baum, T. Hearn, N. and **Devine, A.** (2007) "Cultural Diversity in Hospitality Work: the Northern Ireland Experience" *International Journal of Human Resource Management*, Vol. 18, No. 2, pp333-349

Devine, F., Baum, T., Hearn, N. and **Devine, A.** (2007) "Managing Cultural Diversity in Peripheral Tourism Destinations: Northern Ireland Experiences", *International Journal of Contemporary Hospitality Management*, Vol.19, Issue 2, pp120-132

Devine, A., Devine F. (2006) Sports Tourism: Marketing Ireland's Best Kept Secret – Gaelic Games, *The Irish Journal of Management*, Special Issue 2005. ISBN: 1842181181

Devine, F., Baum, T., Hearn, N. and Devine, A. (2007) "Cultural Diversity in Hospitality Work: the Northern Ireland Experience" *International Journal of Human Resource Management*, Vol. 18, No. 2, pp333-349

Devine, F., Baum, T., Hearn, N. and Devine, A. (2007) "Managing Cultural Diversity in Peripheral Tourism Destinations: Northern Ireland Experiences", *International Journal of Contemporary Hospitality Management*, Vol.19, Issue 2, pp120-132

Baum, T., Dutton, E., Karime, S., Kokkranikal, J., **Devine, F.**, Hearn, N. (2007) 'Cultural diversity in hospitality work', *Cross Cultural Management: An International Journal*, Vol. 14, No. 3.

Hearn, N., **Devine, F.** and Baum, T. (2007) 'The implications of contemporary cultural diversity for the hospitality curriculum', *Education and Training*, Vol. 49, No. 5.

Gilmore, A., Carson, D., **Fawcett, S.L.** and Ascencao, M. (2007) “Sustainable Marketing – the case of Northern Cyprus”. *The Marketing Review*, Vol. 7, Issue 2, 2007

Murphy, C. and Boyle, E. (2006) Testing a conceptual model of cultural tourism development in the post-industrial city: A case study of Glasgow, *Tourism and Hospitality Research*, 6 (2), pp. 111-128

Strugnell, C. and Temelkova, M., (2005) Some observations on Bulgarian consumer acceptance of some food products, *International Journal of Consumer Studies*, Vol. 29, p. 384.

Mooney, E., Farley, H. and **Strugnell, C.**, (2005) ‘Waisting Away’ – Some preliminary results of an Irish study investigating dieting behaviour amongst adolescent females, *International Journal of Consumer Studies*, Vol. 29, p. 372.

Shelley, M. and **Strugnell, C.**, (2005) Guest Editors for a Special Issue, Consumer Education and Empowerment, *International Journal of Consumer Studies*, Vol.29, No.5, pp. 389- 484.

Doran, B. and **Strugnell, C.** (2005) Food Choices of Baby Boomers - results of a Northern Ireland study

Strugnell, C. (2005) Book review, The Glass Consumer – Living in a surveillance society by Susanne Lace, *Consumer Sciences Today*, 2005, Vol. 6, p. 13.

Strugnell C. (2006) Internet Shopping: consumer attitudes and expectations, *Ulster Grocer*, January 2006 pp. 100-101.

McGregor, S., Iredale, R. and **Strugnell, C.** (2007) International Journal of Consumer Studies: A Decade Review (1997 – 2006), *International Journal of Consumer Studies*, Vol. 31, pp.2-18.

Strugnell, C. J and Burns, A. (2007) Editors, *Proceedings of the 3rd International Consumer Science Research Conference - ‘Improving Consumer Skills – improving consumer choice’*, 186pp, University of Ulster, Jordanstown

Book Chapters

Bolan, P. and O’Connor, N. (2007) Northern Ireland and The Chronicles of Narnia – the Lion, the Witch and the Wardrobe: An innovative destination branding partnership, in *Tourism and Hospitality Research in Ireland – Concepts, Issues and Challenges*, Edited by O’Connor, N, Keating, M, Malone, J & Murphy, A, Waterford, WIT Publications,

Boyd, S.W. (2005) The Tourism Area Life Cycle (TALC) and its application to National Parks: A Canadian Example. In *Tourism Area Life Cycle (TALC): Volume 1: Applications and Modifications*, Butler, R.W. (ed) Clevedon, Channel view Publications, pp. 119-138 [ISBN 1-84541802504, paperback, ISBN 1-84541-026-2, hardback].

Boyd, S.W. and Hall, C.M. (2005) Nature-based Tourism in Peripheral Areas: Making Peripheral Destinations Competitive. In *Nature-based Tourism in Peripheral Areas:*

Development or Disaster, Hall, C.M., **Boyd, S.W.** (eds) Clevedon, Channel View Publications, pp. 273-280 [ISBN: 1-8731150-000-9].

Hall, C.M. and **Boyd, S.W.** (2005) Nature-based Tourism in Peripheral Areas: Introduction. In *Nature-based Tourism in Peripheral Areas: Development or Disaster*, Hall, C.M., Boyd, S.W. (eds) Clevedon, Channel View Publications, pp. 3-20 [ISBN: 1-8731150-000-9].

Westwood, N.J. and **Boyd, S.W.** (2005) Mountain Scenic Flights: A low risk, low impact ecotourism experience within South Island, New Zealand. In *Nature-based Tourism in Peripheral Areas: Development or Disaster*, Hall, C.M., Boyd, S.W. (eds) Clevedon, Channel View Publications, pp. 50-63 [ISBN: 1-8731150-000-9].

Boyd, S.W., and Timothy, D.J. (2006) Marketing Issues and World Heritage Sites. In *Managing World Heritage Sites*, Leask, A. and Fyall, A. (eds). Oxford, Elsevier, pp. 53-66 [ISBN: 0-750-665-46-7].

Timothy, D.J. and **Boyd, S.W.** (2006) World Heritage Sites in the Americas. In *Managing World Heritage Sites*, Leask, A. and Fyall, A. (eds) Oxford, Elsevier, pp. 235-245 [ISBN: 0-750-665-46-7].

Burns, A., Robertson, P. and Chambers, D. (2007). A study of the Northern Ireland tourism industry, specifically related to repeat business generated by visitors from southern Europe. *Tourism and Hospitality Research in Ireland*. pp 75-100.

Devine, A., Connor, R. and **Devine, F.** (2007) 'The War Is Over So Let the Games Begin' *Tourism and Politics – Global Frameworks and Local Realities*, Edited by Burns, P.M., Novelli, M., London, Elsevier.

Hearns, N., Baum., T. and **Devine, F.** (2006) "Cultural Diversity" in Connolly, P. and McGing, G. (Eds) (2006) *Hospitality Management in Ireland. Theory and Practice*, Dublin: Blackhall

Devine, F., Hearns, N. and Baum., T. (2007) 'Perceptions and attitudes of hospitality and tourism academics towards cultural diversity in the curriculum: experiences from Ireland', *Tourism and Hospitality research in Ireland: concepts, issues and challenges*, Edited by O'Connor, N. Yeating, M. Malonne, J., Murphy, A. Waterford, WIT publications.

Devine, A., Connor, R., and **Devine, F.** (2007) 'The War Is Over So Let the Games Begin' *Tourism and Politics – Global Frameworks and Local Realities*, Edited by Burns, P.M., Novelli, M., London, Elsevier.

Devine, F. and **Devine, A.** (2005) *Multi-skilling, Transferable skills and Competency Profiling*. International Encyclopaedia of Hospitality Management, Pizam, A. (ed.) Butterworth-Heinemann, Oxford, UK

Conference Publications

Bickerstaff, I. D. and Hegarty, C. B. (2005) A Pilot Investigation into Web Based Learning in Tourism and Hospitality Education: Presented at the Tourism and Hospitality Research in Ireland Conference Portrush, June 14-15th 2005

Bolan, P & Davidson, K (2005) Film Induced Tourism in Ireland: Exploring the Potential, Tourism & Hospitality in Ireland Conference, University of Ulster, June 2005

Bolan, P., Clements, A. and Elliott, G. (2005) Contemporary Issues Facing the Establishment of a New Restaurant within a Tourist Resort : A Case-study of '55 North', Portrush, Tourism & Hospitality in Ireland Conference, University of Ulster, June 2005

Bolan, P., Devine, A. and Devine, F. (2005) Online Destination Marketing: Maximising the Tourism Potential of Sporting Events, AOIFE Conference, Waterford, Nov 2005

Bolan, P. and Crossan, M. (2006) The Influence of Film Induced Tourism on Ireland's Dingle Peninsula : A case-study of Ryan's Daughter, 2nd Annual Tourism & Hospitality in Ireland Conference, WIT, June 2006

Bolan, P. and O'Connor, N. (2006) The Branding of Northern Ireland as A Tourist Destination using CS Lewis's The Chronicles of Narnia: The Lion, the Witch and the Wardrobe, 2nd Annual Tourism & Hospitality in Ireland Conference, WIT, June 2006

Bolan, P. Crossan, M and O'Connor, N (2006) Film & Television Induced Tourism in Ireland : A Comparative study of Ryan's Daughter vs. Ballykissangel, 'Culture, Tourism & the Media' 5th DeHann Tourism Management Conference, University of Nottingham, Dec 2006

Bolan, P. and O'Connor, N (2006) How Television Induced Tourism has Influenced Ballykissangel's Residential Community, IAM Annual Conference, University College Cork, September 2006

Bolan, P. and Williams, L (2007) Film-induced Tourism and the Consumer Experience: Focusing on the Role Image can play in Service Promotion, Extraordinary Experiences Conference, Bournemouth University, September 2007

Bolan, P., Devine, A. and Devine, F (2007) Maximising the Tourism Potential of a Sporting Event through Online Marketing, 3rd International Consumer Sciences Research Conference, University of Ulster, June 2007

Bolan, P. and Williams, L (2007) The Role of Image in Service Promotion: Focusing on the Influence of Film on Consumer Choice within Tourism, 3rd International Consumer Sciences Research Conference, University of Ulster, June 2007

McCart, J. and **Boyd, S.W.** Major Events and Tourism on Northern Ireland's North Coast: A community perspective. Presented at the Tourism and Hospitality Research in Ireland conference: Exploring the Issues, Portrush, Northern Ireland, June 14-15 (2005) CD Rom no pages.

Boyd, S.W. and Lovelock, B. Nature-based tourism in peripheral areas: attractivity and limited development in the Catlins region, South Island, New Zealand. Paper presented at the annual meeting of the Canadian Association of Geographers, London, Ontario, Canada, June 1-5 (2005)

Lovelock, B. and **Boyd, S.W.** Impediments to a cross-border collaboration model of destination management in the Catlins, New Zealand. Paper presented at the IGU conference on Border Tourism and Community Development, Xishuangbana, Yunnan, China, July 6-9 (2005)

McCart, J. and **Boyd, S.W.** Major Events and Tourism on Northern Ireland's North Coast: A community perspective. Paper presented at the Tourism and Hospitality Research in Ireland: exploring the issues conference, Portrush Northern Ireland, June 14-15 (2005)

Boyd, S.W. (Keynote) Past, Present and Future: State of the Art discussion on Tourism in Northern Ireland. Lecture given at the Tourism and Hospitality Research in Ireland: exploring the issues conference, Portrush Northern Ireland, June 14-15 (2005)

Boyd, S.W. (Keynote) Special Relationship between Environmental Management and Tourism. Scenic Views conference, hosted by the Causeway Coast and Glens Heritage Trust, Radisson, Limavady, Northern Ireland April 26-27 (2005)

Boyd, S.W. (Public lecture) Impact of the South East Asian Tsunami on Tourism: A micro, meso, and macro perspective. Lecture given on Coleraine Campus, University of Ulster March 23 (2005)

Boyd, S.W. (2006) Second Homes and Tourism Development on Northern Ireland's North Coast: Social Benefit or Social Cost. Paper presented at the IGU Regional conference, University of Queensland, Brisbane, July.

Boyd, S.W. Second Homes and Tourism Development on Northern Ireland's North Coast: Social Benefit or Social Cost. Paper to be presented at IGU regional conference, Queensland University of Technology, Brisbane, Australia, July 3-7 (2006)

Boyd, S.W. Second Homes and Tourism on Northern Ireland's North Coast: Community Perspectives. Paper presented at the 2nd annual conference of Tourism and Hospitality Research in Ireland: addressing the challenges, Waterford, Institute of Technology, Waterford, June 13-14 (2006)

Boyd, S.W. (invitational address) Protected Area Management: Issues for tourism. Paper presented at the Scenic Views Ahead? Exploring how to manage the protected landscapes of the Causeway Coast and Glens. Limavady, Northern Ireland, May 15-16 (2006)

Boyd, S.W. (invitational address) Tourism a Growth industry for the Northern Ireland Economy. Paper presented at the Profit through Knowledge: Working with the University of Ulster seminar. Enniskillen, Northern Ireland, May 10 (2006)

Meade, D., **Boyd, S.W.** and **Hill, D.S.** Borders and Tourism; identifying a Forward Research Agenda. Paper presented at the Binational Tourism Alliance Summit, Niagara Falls, New York State, March 6th (2006)

Hanrahan, J. and **Boyd, S.W.** (2007) Sustainable Tourism Planning in Ireland: examination of local authority plans. Paper presented at the 3rd Annual Tourism and Hospitality Research Conference in Ireland, Dundalk, June.

Moorhead, S.A., Welch, R.W., Livingstone, M.B.E., McCourt, M., **Burns, A.A.** and **Dunn, A.** (2006) The effects of the fibre content and physical structure of carrots on satiety and subsequent intakes when eaten as part of a mixed meal *British Journal of Nutrition*. 96 587 – 595.

Devine, F., Baum, T., Hearn, N. and **Devine, A.** (2006) “Managing Cultural Diversity in Peripheral Tourism Destinations: Northern Ireland Experiences”, paper presented at the *British Academy of Management (BAM) Conference*, Belfast, 12-14 September 2006

Devine, A., **Devine, F.** and **Bolan, P.** (2007) ‘Online Destination Marketing: Maximising the Potential of a Sports Tourism Event. *Improving Consumer Skills – Improving Consumer Choice*’ Conference, 27-29th June 2007, Jordanstown.

Devine, A. and **Devine, F.** (2005) ‘The War is over so let the Games Begin’ – Opportunities for Sports Tourism in Northern Ireland’, paper presented at the Tourism and Hospitality Research in Ireland: Exploring the Issues Conference, 14& 15 June 2005, Portrush.

Devine, A. and **Devine, F.** (2005) Sports Tourism: Marketing Ireland’s Best Kept Secret – Gaelic Games, paper at Irish Academy of Management Annual conference, 7-9th Sept 2005, Galway

Devine, A., **Bolan, P.** and **Devine, F.** (2005) Online Destination Marketing: Maximising the Tourism Potential of Sporting Events, paper in proceedings at Festival and Event Marketing: Creative Thinking AOIFE Annual Conference Research Symposium, Waterford City, Ireland, November 2005, 11-13th.

Devine, F. and Baum, T. (2005) “Skills and the Service Sector: The Case of Hotel Front Office Employment in Northern Ireland”, paper presented at the Tourism and Hospitality Research in Ireland: Exploring the Issues Conference, 14& 15 June 2005, Portrush.

Baum, T. **Devine, F.** Kattara, H., Osoro, W., Teixeira, R.M. (2006) ‘Four Continents and a Skills Survey’: reflections on the social construction of skills in hospitality, paper in proceedings at the CAUTHE (Council for Australian University Tourism & Hospitality Education) conference, Melbourne Australia, Feb 2006.

Devine, F., Hearn, N., Baum, T. and **Murray, A.** (2006) “Challenges of Embedding Cultural Diversity within the Hospitality and Tourism Curriculum”, abstract submitted to Conference – Challenge and Change in the Higher Education Learning Environment: Process and Practice, University of Ulster, Magee campus, Derry. Sept 4-6 2006

Devine, F., Baum, T., Hearn, N. and **Devine, A.** (2006) “Managing Cultural Diversity in Peripheral Tourism Destinations: Northern Ireland Experiences”, paper presented at the *British Academy of Management (BAM) Conference*, Belfast, 12-14 September 2006

Hearn, N., Baum, T. and **Devine, F.** (2006) " Managing Cultural Diversity in Ireland: Evidence from the Northern Ireland Hospitality Industry, *paper presented at the Irish Academy of Management (IAM) conference* Cork, September 2006

Devine, F., **Murray, A.E.**, Hearn, N. and Baum, T. (2006), “Cultural Diversity: The need to invest in education and cultural awareness in people”, paper in proceedings at CHME

(Council for Hospitality Management Education) 15th International Research Teaching & Learning Conference, Nottingham, May 2006

Josiam, B. M., Reynolds, J.S., Thozhur, S., Baum, T., **Devine, F.**, Crutsinger, C. (2006) "Attitudes to Work of Generation Y Students in Hospitality Management in the USA: An Empirical Analysis", paper submitted to the 7th Biennial Conference on Tourism in Asia, Jeonju, Korea, May 2006.

Baum, T., Hearn, N. and **Devine, F.** (2006) "Migrant labour in tourism: new mobilities, new challenges within Irish tourism", Paper to *Cutting Edge Research in Tourism - New Directions, Challenges and Applications*, University of Surrey, June.

Devine, F., Hearn, N., Baum, T. and **Murray, A.E.** (2006) "Perceptions and Attitudes of Tourism/Hospitality Academics towards Cultural Diversity in the Curriculum" paper submitted to 2nd Annual Conference of Tourism and Hospitality Research in Ireland – Addressing the Challenges, Waterford Institute of Technology, June 13-14

Hearn, N., **Devine, F.** and Baum, T. (2007) "Reflections on the emergence of a culturally diverse tourism workforce in both the Republic of Ireland (ROI) and Northern Ireland.", paper presented at the *Bridging the Strategic gap in Tourism, Futourism Conference*, Ballina, County Mayo, 25 January 2007

Baum, T., **Devine, F.**, Dutton, Eli., Hearn, N., Karimi, S. (2007) "Cultural Diversity in Hospitality Work: a comparative study of peripheral locations in the United Kingdom", *CAUTHE conference*, Sydney, Australia, Feb. 2007.

Devine, F., Baum, T. and Hearn, N (2007) 'The Consumers (tourists) Perception of Imagery and Migrant Labour in Ireland', *Improving Consumer Skills – improving consumer choice' Conference*, 27-29th June 2007, Jordanstown.

Devine, F., **Devine, A.**, and **Bolan, P.**, (2007) 'Maximising the Consumer Potential of a Sports Event', *Improving Consumer Skills – improving consumer choice' Conference*, 27-29th June 2007, Jordanstown.

Douglas, E.L. and **Connor, R.J.G.** (2005) Service Quality in the Northern Ireland Hotel Industry: Presented at the Tourism and Hospitality Research in Ireland Conference Portrush, June 14-15 2005

Douglas, E.L. and **Connor, R.J.G.** "Packed Lunches – their contribution to children's diets". University of Ulster, Jordanstown, 3rd International Consumer Sciences Research Conference, Proceedings 27th-29th June 2007

Gilmore, A.J., Carson, D., Ascencao, M., **Fawcett, S.L.**, (2005) Achieving a 'balance' for Tourism at the Giants Causeway WHS: Presented at the Tourism and Hospitality Research in Ireland Conference Portrush, June 14-15 2005

Meade, D., **Boyd, S.W.** and **Hill, D.S.** (14th June 2006) Borders and Tourism. A New Format: Paper presented at the 2nd Annual Tourism and Hospitality Research in Ireland Conference.

Meade, D., **Boyd, S. W.** and **Hill, D. S.** (6th March 2006) Borders and Tourism, Identifying a Forward Agenda. Research Paper present Bi-national Tourism Alliance Summit. Niagara Falls. New York State.

Meade, D., **Boyd, S. W.** and **Hill, D. S.** (2007) Borders and Tourism, a Forward Agenda In Tourism and Hospitality Research in Ireland; Concepts, Issues and Challenges. Edited by Keating, M., Malone, J. and Murphy, A.

Petyrkova, M., **McKenna Black, M.**, and **Smyth, S.R.**, (2005) Examining the reality of managing diversity in Hospitality Organisations in the greater Belfast area: Presented at the Tourism and Hospitality Research in Ireland Conference Portrush, June 14-15 2005

Leonard, R. and **McKenna Black, M.**, (2007). Attitudes to and understanding of physical activities of Year 8 9 and 10 children in Northern Ireland, Proceedings 3rd International Consumer Sciences Research Conference.

Fletcher, A. and **McKenna Black, M.** (2007). An innovative approach to increasing university students' awareness of food issues and nutrition and improving their cooking skills, Proceedings 3rd International Consumer Sciences Research Conference.

Murphy, C.F., (2005) Cultural Tourism Development in the Post Industrial City: a conceptual modal and comparison of Belfast and Glasgow: Presented at the Tourism and Hospitality Research in Ireland Conference Portrush, June 14-15 2005

Hawela, M., Boyle, E. and **Murray, A.E.** (2005) Exploring usage of e-learning in the Hospitality Industry in Ireland to support Organisational Learning and Knowledge Management: Presented at the Tourism and Hospitality Research in Ireland Conference Portrush, June 14-15 2005

Murray, A.E. (2005) Transformational Leadership in the Hospitality Industry: Presented at the Tourism and Hospitality Research in Ireland Conference Portrush, June 14-15 2005

Hawela, M., Boyle, E., **Murray, A.E.** and Connolly, M (2007) Web-Logs and Wikis: Tools for Organisational Learning (OL), Collaboration and Knowledge Management (KM)in International Hotel Companies (IHCs). EuroCHRIE; Conference "25 years of Showcasing Innovation in Education, Training and Research through Tourism, Hospitality and Events". Leeds UK 25-27 Oct 2007

Hawela, M., Boyle, E. and **Murray, A.E.** (2007) The Enablers of Electronic Organisational Learning (EOL) in the Hospitality Industry in Ireland. 3rd Annual Conference on Tourism and Hospitality Research in Ireland 'Working Together'. Dundalk; Ireland 12-13 June 2007

Hawela, M., Boyle, E. and **Murray, A.E.** (2007) "E-Learning as a Tool for Knowledge Creation in International Hotel Companies", IN:(ed.) Marianna, Sigala, Luisa, Mich and Jamie, Murphy, Proceedings of the 14th international conference "Information and Communication Technologies in Tourism" In Ljubljana, Slovenia; January. SpringerWienNewYork, (printed in Austria)

Murray, A. (2005) Innovation Diffusion in Wine Retailing in Ireland: Presented at the Tourism and Hospitality Research in Ireland Conference Portrush, June 14-15 2005

Quinn, U.M., Kinsella, E., McCullough, A., McRory, B. and Quigley, L. (2005) The role of Foundation Degrees in addressing the skills gap in the Hospitality and Tourism sector: A Northern Ireland perspective: Presented at the Tourism and Hospitality Research in Ireland Conference Portrush, June 14-15 2005

Robertson, P. (2005) The relevance of the concept of 'Customer Relationship Marketing' to National Tourist Organisations like Tourism Ireland and the Northern Ireland Tourist Board: Presented at the Tourism and Hospitality Research in Ireland Conference Portrush, June 14-15 2005

Smith, S.R., and Waring, C. (2005) Are Events the by product of Tourism or Tourism the by product of Events?: Presented at the Tourism and Hospitality Research in Ireland Conference Portrush, June 14-15 2005

Mooney, E., Farley, H. and **Strugnell, C.,** (2005) 'Waisting Away' – Some preliminary results of an Irish study investigating dieting behaviour amongst adolescent females, *Proceedings of the 2nd International Consumer Sciences Research Conference*, 'Consumption, Culture and Community', 4-6 July 2005, Liverpool, p.13.

Temelkova, M. and **Strugnell, C.,** (2005) Some observations on Bulgarian consumer acceptance of some selected food products, *Proceedings of the 2nd International Consumer Sciences Research Conference*, 'Consumption, Culture and Community', 4-6 July 2005, Liverpool, p.56.

Mooney, E., Farley, H. and **Strugnell, C.,** (2007) "The weighting game" – A study into dieting practices of Irish adolescent females, *Proceedings of the 3rd International Consumer Science Research Conference* - 'Improving Consumer Skills – improving consumer choice', p. 49.

Meneely, L. and **Strugnell, C.** (2007) A study investigating the food and fitness knowledge and practices of key stage 2 children in Northern Ireland, *Proceedings of the 3rd International Consumer Science Research Conference* - 'Improving Consumer Skills – improving consumer choice', p. 105.

Temelkova, M. and **Strugnell, C.** (2007) Bulgarian consumer brand behaviour for chocolate and yogurt products, *Proceedings of the 3rd International Consumer Science Research Conference* - 'Improving Consumer Skills – improving consumer choice', p. 117.

Meneely, L., **Strugnell, C.** and **Burns, A.** (2007) Investigating food retailers' perceptions of older consumers in Northern Ireland, *Proceedings of the 3rd International Consumer Science Research Conference* - 'Improving Consumer Skills – improving consumer choice', p. 175.

Wing, P.C.L. (2005) Cross Border Co-operation in Tourism in the island of Ireland: Presented at the Tourism and Hospitality Research in Ireland Conference Portrush, June 14-15 2005

Wing, P.C.L. and **Fitz, F.** (2005) From conflicts to Cultural Tourism: the example of Derry City: Presented at the Tourism and Hospitality Research in Ireland Conference Portrush, June 14-15 2005

Other Activities

Boyd, S.W. (2007) Experiencing Tourism: the contribution of heritage trails in tourism development. Guest lecture to School of Environmental Sciences, Coleraine, March.

Membership of Editorial Panels

Fawcett, S.L.

Member of the Editorial Board for the LTSN Journal of Hospitality, Leisure, Sport and Tourism Education

Member of the Editorial Board of the Journal of European Industrial Training

Murray, A.E.

Member of International Accreditation panel for the Institute of Hospitality

Strugnell, C.J.

Member of the Editorial Board for the International Journal of Consumer Studies

SECTION V: CONTINUING PROFESSIONAL DEVELOPMENT

Peter Bolan

Continuing doctoral research in the area of film-induced tourism

Amy Burns

An introduction to survival analysis using SPSS, Imperial College London, Nov 2006.

NVivo Training. Coleraine campus, November 2006.

WebCT based on-line course for e-learning basic statistical method, Imperial College London, Sept 2007

Lucia Campbell

Web CT Vista training

PDP training workshop

Pre entry Qualifications seminar

Course evaluation and revalidation seminar

Seminar on Finance and Accounting

Strategic Planning workshop

Council Corporate Training Day

Library Update and RefWorks Session

Fire Safety

Health and Safety for Senior Managers

International Students – Teaching and Learning

Robert Connor

Faculty Away Day June 2007

Masterclass workshop – NITB Europa Hotel, March 2007

Staff Development Fire Awareness course, May 2007

Frances Devine

Personal Development Portfolio for students' workshop

Faculty Away Day, June 2007

WebCT Vista, September 2006

PD System Training, October 2006

Ref. Works, October 2006

Adrian Devine

Continuing PhD study

Lesley Douglas

Placement Management System, February 2006

Gary Elliott

Wines of Australia – WSET/AWB, August 2006

Awarded 'Diploma del Penedes I del Cava' by L'Institu del Penedes I del Cava. Sept. 2006

Sherry – Jerez Consejo Regulador Official Certification, October 2006

Wines of Rioja and Navarra – WSET/ICEX, June 2007

Lyn Fawcett

Corporate Governance and KPIs for HE by the Leadership Foundation in London
NITB Masterclass lecture series

Desmond Hill

Currently completing PGD in Marketing, Chartered Institute of Marketing

Brenda McCarron

CPD in WebCT short programmes
Completed MSc Human Resource Management, August 2007

Margaret McKenna Black

Personal Development Portfolio for students
Step Up Programme
WebCT training, September 2006
Faculty Away Day, May 2007
Education Doctorate, Part B, Strathclyde University

Agnes Murray

SEEC Workshop, London
WebCT Vista, Teaching in Vista, September 2006
Evaluation & Revalidation Briefing Seminar, UU, October 2006
Ref Works Training, UU, October 2006
WSET Staff Development course

Anna Murray

Critical Thinking and Student Progression Professional Development Workshop, South East
England Consortia, September 2006
Evaluation and Revalidation Briefing Seminar, UU, October 2006
Managing Friction Workshop, UU, April 2007
Faculty Away Day, UU, May 2007

Ursula Quinn

Higher Education Academy Seminar with the FE/HE Institutes regarding QAA Codes of
Practice and Assessment

Chris Strugnell

PDP training course
Committee membership induction organized by the Consumer Council
Staff Development Workshop, Plagiarism in Higher Education

Philippe Wing

WebCT Training course
Engaged in research in Tourism Development in Small Island Developing States
Visited University of Mauritius

APPENDIX A: TRAINING COURSES AND CONFERENCES ATTENDED

Peter Bolan

Conferences attended

'Culture, Tourism & the Media' 5th DeHann Tourism Management Conference, University of Nottingham, Dec 2006

3rd International Consumer Sciences Research Conference, University of Ulster, June 2007

Extraordinary Experiences Conference, Bournemouth University, September 2007

Other Activities

Member of North Coast Good Food Circle Committee (a Coleraine Borough Council Initiative to develop tourism in relation to good food on Northern Ireland's north coast)

Short Course Delivery for Industry - eBusiness Issues in Tourism for local authority tourism staff in Northern Ireland

Stephen Boyd

Conferences attended

Hospitality Exchange, Ramada Hotel, Belfast, October 2006

Plagiarism Symposium, UU, April 2007

The 3rd Annual Conference on Tourism and Hospitality Research in Ireland, Dundalk Institute of Technology, June 2007

Amy Burns

Conferences attended

3rd International Consumer Science Research Conference, Ulster, 27-29 June 2007

Other Activities

Step-Up Programme – organised and delivered the Step-Up programme for pupils from several schools in the North West

Lucia Campbell

Conferences attended

Senior Staff Conference, University of Ulster June 2007

Chef Conference

STAR Conference

The 3rd International Consumer Sciences Research Conference, UU, June 2007

Audrey Clements

Conferences attended

The third annual Tourism and Hospitality Research in Ireland Conference, Dundalk Institute of Technology, June 2007

The 3rd International Consumer Sciences Research Conference, UU, June 2007

Robert Connor

Conferences attended

The 3rd International Consumer Sciences Research Conference, UU, June 2007

Lesley Douglas

Conferences attended

The 3rd International Consumer Sciences Research Conference, UU, June 2007

Gary Elliott

Conferences attended

“L’Institut del Penedes i del Cava”, 23rd Conference Vilafranca – CVIPE, September 2006
International Issues in Work Experience: A Key focus PATH – Liverpool, June 2007

Lyn Fawcett

Conferences attended

Visitor Servicing Conference Chair

Other Activities

Member of People 1st (the sector skills training council for UK) project

Chairman of the NI Visitor Servicing Conference

Member of Invest Northern Ireland Committee for the appraisal of Capital Investments in Tourism

Member of NI Advisory Council on Higher Education

Member of the Council of the University of Ulster

Member of the Development and Communications Committee (Council UU)

Chairman AUT

Member of the National Framework Implementation Group

Board Member NITB

Frank Fitz

Other activities

Visited College of Human Sciences, University of Auburn, July 2007

Desmond Hill

Conferences attended

The 3rd International Consumer Sciences Research Conference : Improving Consumer Skills
– improving consumer choice, UU, June 2007

Margaret McKenna Black

Conferences attended

Ethics in Research, Strathclyde University, September 2006

Food Allergies, The Facts on a plate, Safefood, February 2007

The 3rd International Consumer Sciences Research Conference : Improving Consumer Skills
– improving consumer choice, UU, June 2007

Agnes Murray

Conferences attended

Teaching in Student Learning, University of Bath

The 3rd Annual Research in Hospitality and Tourism in Ireland, Dundalk Institute, June 2007

Other Activities

Presentation on Staff Development

Chair APL working group

Panel member for validation of MA Documentary Practice, UU

Anna Murray

Conferences attended

Challenge and Change in the Higher Education Learning Environment: Process and Practice, UU, September 2006

Senior Staff Conference, UU, May 2007

The 3rd Annual Research in Hospitality and Tourism in Ireland, Dundalk Institute, June 2007

The 3rd International Consumer Sciences Research Conference, UU, June 2007

Ursula Quinn

Other Activities

Member of the Validation panel for Postgraduate Certificate in School Library Management

Chris Strugnell

Conferences attended

Consumer Council Conference, Office of the First and Deputy First Minister, Stormont

The 3rd International Consumer Sciences Research Conference, UU, June 2007 (Chair)

Other Activities

Member of the Consumer Council's Food and Consumer Group

Chair of the Higher Education and Research Group, Institute of Consumer Sciences

Working with the Consumer Council and Professor Tim Lang on a local Food Policy initiative

Television appearances on BBC breakfast, UTV live and Sky News.

Radio interviews for Radio Ulster, Talkback and RTE

Consultant for Optimum TV productions on their series 'Eating with' produced for BBC2

Articles and press releases for Belfast Telegraph and Irish News

Supervisor for four doctoral students

School and Consumer Council Representative at meeting with DARD

School Representative at Consumer Council meeting